



70% fewer falls in 2 months at Fellowship Square Mesa with Helpany's privacy-first technology!



The Problem

Falls are a major concern for every senior community, and Fellowship Square Mesa aimed to pioneer effective fall prevention. Their primary goal was to systematically reduce falls while preserving the independence and freedom of their residents. As cameras compromise privacy and dignity, they wanted a privacypreserving solution.

The Solution

They installed 'Paul', Helpany's radar-based device, in every assisted living apartment. After two months, falls were reduced by 70%. Paul identifies residents at risk by analyzing their unique motion patterns then notifies caregivers in real-time if a resident gets up at night. With Paul, staff now have a 24/7 virtual caregiver assistant that is always on duty. Helpany has enabled caregivers to deliver better care, support and effectively mitigate falls.



"With Helpany, we are now equipped to identify residents at risk and better prevent falls. We are empowered to be proactive and help our residents thrive - higher resident satisfaction and longer resident relationships are the result."

Jon Scott Williams **Executive Director of Fellowship Square Mesa**



"Thanks to Helpany we not only have reduced falls by 70%, but it has also enhanced our efficiency and effectiveness, allowing us to further elevate the quality of care we provide"

Tawnya Christensen, Assisted Living Director of Fellowship Square Mesa

Impact of AI and Radar-Enhanced Care



70% fewer falls after two months compared to their long-term monthly average fall rate.



z_zz Nighttime falls reduced to 0. With Helpanys preventive alerts, their caregivers were able to respond effectively, eliminating nighttime falls during this timeframe.



They successfully lowered their severe fall rates, kept fall-related ER visits below industry norms, and fostered a strong culture of fall prevention among their staff during this timeframe.



Thanks to their fall prevention efforts, Helpany has provided over \$200,000 in value to residents within just 2 months, compared to the cost of staffing nighttime companions in each room.